

Join **community advocates, families and educators** for a week of discussions, panels and presentations that inform the community about public education in New Orleans, how to navigate the education system and advocate for equity and excellence for all students!



Orleans Public Education Network Presents

PUBLIC EDUCATION WEEK

October 21,-25, 2019



#POLICYFORTHEPEOPLE
#PARENTADVOCACY
#OPENNOLA
#PEW2019



Orleans Public Education Network Presents

PUBLIC EDUCATION WEEK

October 21,-25, 2019

NAVIGATE. ADVOCATE. LEAD

Dear Partner,

Orleans Public Education Network announces the 3RD year of Public Education Week – an event series helping the community understand, navigate and advocate in the public education system. Throughout the week of October 21-25th, Orleans Public Education Network (OPEN), along with advocates, educators and parents across the city, will host Public Education Week: the only event series dedicated to bringing the entire public into the public education system, and training citizens to navigate advocate for change, and increase equity and excellence for all students. We believe that only when the entire community of education stakeholders- all of us- are involved, knowledgeable and trained to advocate that we will achieve not just equity for all students but justice for our most marginalized learners.

New Orleans is home to the first-ever school district of its kind: an all-charter public school system serving 44,000 students across 78 schools run by 38 different Charter Management Organizations. Under this new system, parents, students and advocates must navigate a complex series of choices with varying levels of accessibility. Most importantly, even after the system's complete overhaul, inequitable experiences and outcomes persist and in some cases are even worse than pre-Katrina conditions.

Public Education Week is about information, navigation and advocacy, covering topics like:

System navigation (special education laws, enrollment and expulsion)

Sharing data and resources (public records, parents rights and student experiences)




Addressing equity matters (education access, differential educational outcomes by race and wealth)

What the “policy says on paper”, test scores and feel-good stories tell us little about the quality of the public education system. Public Education Week is about the community taking a critical approach, going beneath the narrative to move past reform and onto justice. October 21-25 with advocates, parents, students and educators OPEN will hold space for the tough and real conversations that will truly bring about change for students and families in public schools. Will you join us?

We would be grateful for your support in promoting Public Education Week among your networks, sponsoring the week or any of the sessions or signing up to lead a session about a pressing education issue. Together let's build an education system that is truly equitable, excellent and just for all students!

Yours in the work,
Team OPEN

#POLICYFORTHEPEOPLE
#OPENNOLA
#PEW2019

 **@OPEN_NOLA**
 **@OPEN_NOLA**
 **@OPENNOLA**

Orleans Public Education Network Presents

PUBLIC EDUCATION WEEK

October 21,-25, 2019

NAVIGATE. ADVOCATE. LEAD

SPONSORSHIP OPPORTUNITIES

Public Education Week (PEW) offers a wide range of perks and promotional opportunities for your business or brand. Our work is to help families get the tools, skills and knowledge to make real-time impact on issues affecting young people. Your sponsorship will take that interaction to the next level. Own a part of the week and be remembered by the hundreds of attendees as an ally to New Orleans families and communities in schools.

This week of events attracts hundreds of participants through in-person and online attendance. PEW sponsors get advantages like:

- Special visibility before, during and after events
- On-site representation and speaking opportunities
- Additional exposure through media and PR

LEVELS

Champion Sponsorship – \$2,500

- Title sponsor of Public Education Week 2019
- Featured sponsor on all web-based events
- On-stage speaking opportunity at all events
- Featured top placement of name and logo on website and event materials
- Prominent acknowledgement in promotional materials, Facebook/Twitter/ Instagram campaign, and media appearances
- Personal recognition at all lead-up events

#POLICYFORTHEPEOPLE
#OPENNOLA
#PEW2019

 @OPEN_NOLA
 @OPEN_NOLA
 @OPENNOLA

Orleans Public Education Network Presents

PUBLIC EDUCATION WEEK

October 21,-25, 2019

NAVIGATE. ADVOCATE. LEAD

Hero Sponsorship – \$1,000

- Featured sponsor of each Public Education Week event
- Featured placement of name and logo on website and event materials
- Personal recognition at all events
- Prominent acknowledgement in event promotional materials, Facebook/Twitter/ Instagram campaign, and media appearances

Advocate Sponsorship – \$500

- Title sponsor of one Public Education Week event (i.e. “_____ Presents Making Special Education Work for You”)
- Personalized social media acknowledgements during sponsored event
- On-stage speaking opportunity at sponsored event
- Name and logo on website and event materials

Ally Sponsorship – \$250

- Co-sponsor of one Public Education Week lead-up event
- Personalized social media acknowledgements during lead-up event
- Name and logo on website and event materials
- Friend Sponsorship – Other fiscal donation OR in-kind venue, catering or entertainment support
- Personalized social media shout-outs during one lead-up event
- Name and logo on website and event materials

#POLICYFORTHEPEOPLE
#OPENNOLA
#PEW2019

 @OPEN_NOLA
 @OPEN_NOLA
 @OPENNOLA